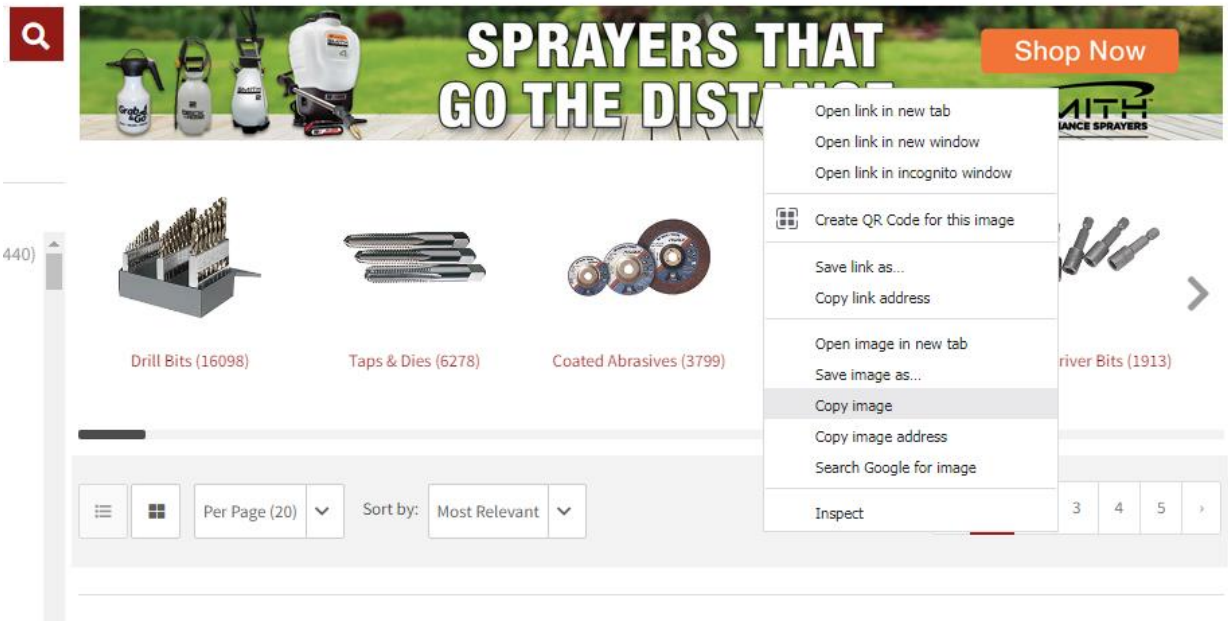
Create a hyperlinked image for a quick and professional email campaign – Five easy steps

Option 1: To promote a grouping of products, send one of the banners appearing on your SPOC

STEP 1

Right click on the banner and select “copy image”:



STEP 2

Paste the image into an email:

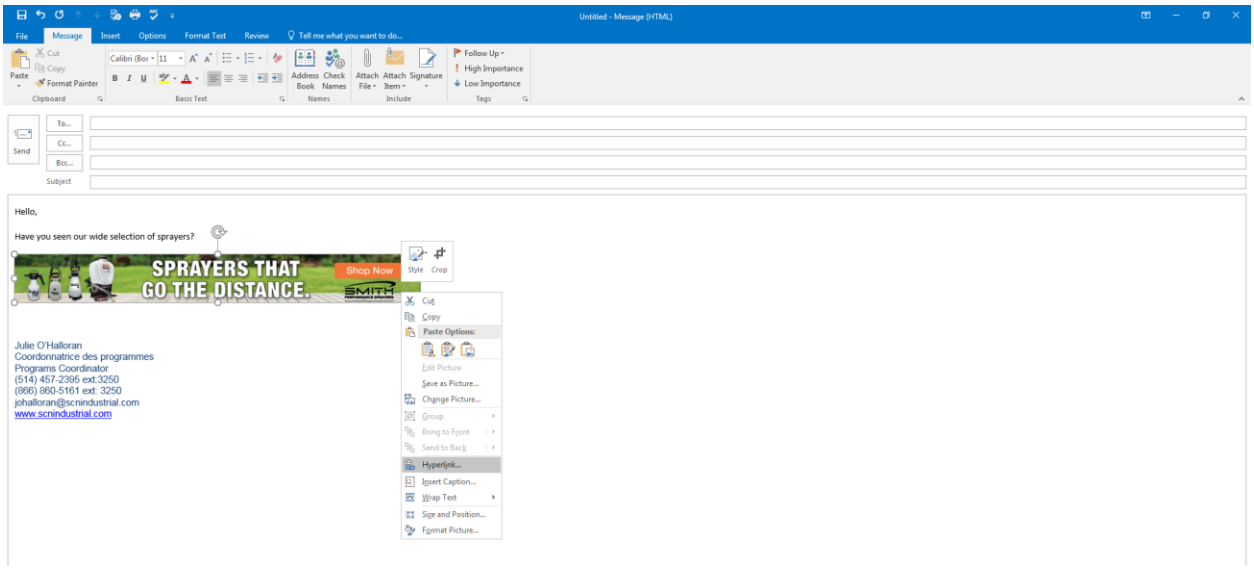


STEP 3

Go back onto your SPOC website and click on the banner. This will open up the products selection for which the banner is themed. In the address bar at the top, copy the address.

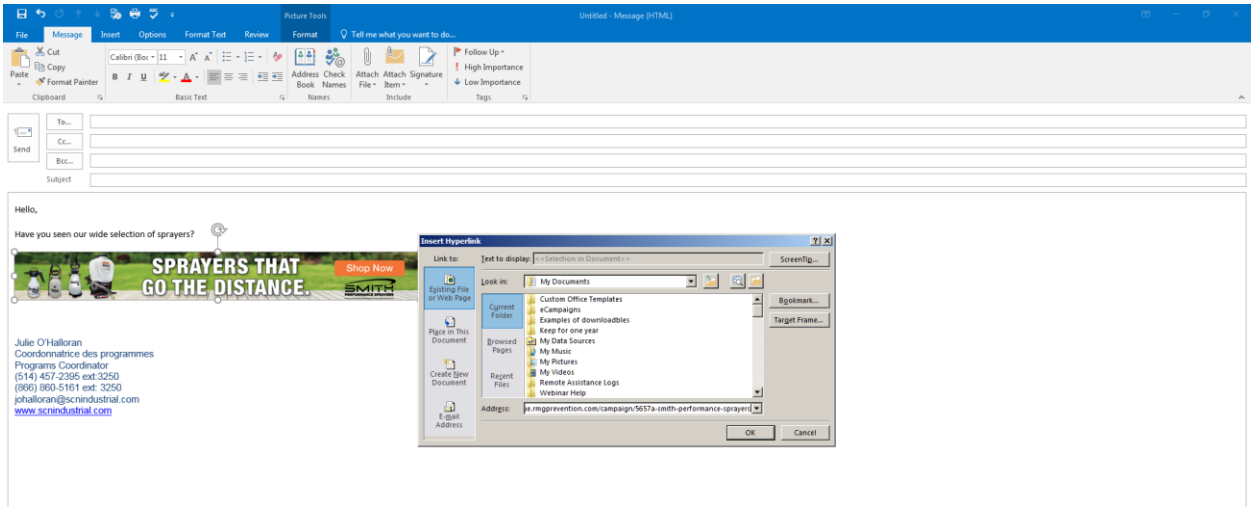
STEP 4

Go back into your email and right-click on the image you pasted in Step 2, select “Hyperlink”:



STEP 5

Enter the address you copied in Step 3 in the Address field:

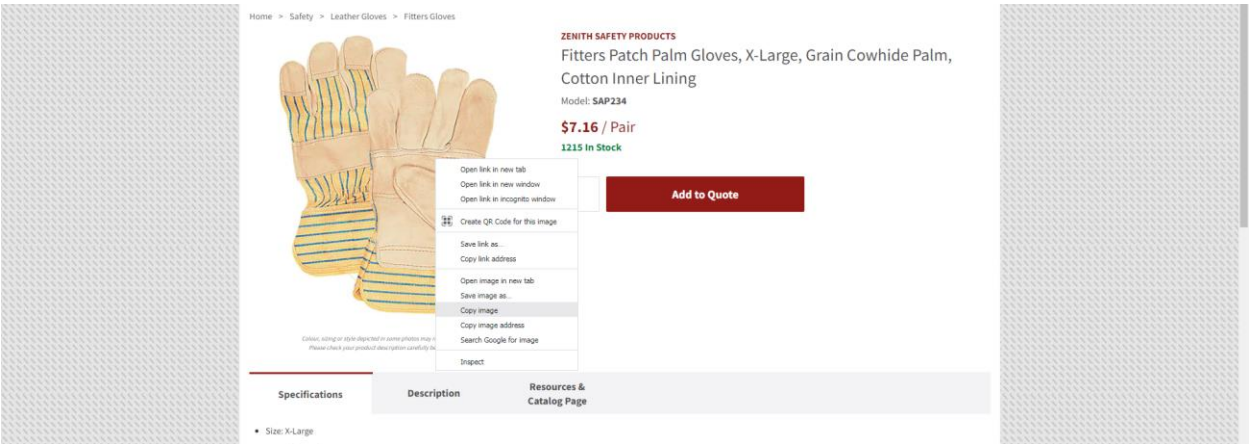


That’s it! You now have an image with a hyperlink. When your customers click “Shop Now” (or basically anywhere on the image), they will be taken directly to the corresponding page on your SPOC.

Option 2: To promote a specific product, send a hyperlinked product picture

STEP 1

Select the product and right click on its image:



STEP 2

Paste the image into an email.

STEP 3

Go back onto your SPOC website and click on the image. This will open up the product description and features. In the address bar at the top, copy the address.

Repeat STEPS 4 and 5 above

Repeat Steps 4 and 5 above, write your email message to your customer and you're done! When your customer clicks on the image, the hyperlink will open up the specific product page on your SPOC.